



exp[®]
REALTY

LUXURY

The Future of Luxury Real Estate

EXCLUSIVELY DESIGNED FOR ELITE AGENTS



WELCOME

Welcome to eXp Luxury.

Your exclusive program is equipped with a state-of-the-art suite of resources, tools and trainings so you can focus on growing your luxury business. As part of our elite group, you are positioned to stand out as an expert luxury agent to your customers and network.

Luxury Program Benefits



Unparalleled eXp Luxury Marketing Materials

Branded eBrochure, 16-page interactive media kit, video tours and more



Exclusive Luxury Listing Center

Custom branded listings and presentations for 10 active, concurrent listings



eXp Luxury Listings Website

Listings over \$1M+ featured automatically



eXp Luxury Brand & Marketing

Exclusive use of brand and marketing materials, including customizable social graphics



eXp Luxury Masterminds and Events

Hosted exclusively for members



Global Exposure

Through eXp Realty's growing international network



SUCCESS® Magazine

Offering preferred advertising rates



SUCCESS Luxury Coaching

Enjoy a preferred rate



Follow Up Boss CRM Partnership

Some of the cost is covered by eXp Realty

Luxury Listing Center Benefits

ELITE GLOBAL ADVERTISING

With your eXp Luxury membership, you can showcase up to 10 listings at a time with an impressive portfolio of luxury digital advertising and presentation materials.*

MANSION GLOBAL
ONLY THE EXCEPTIONAL

Global is the premier destination, covering 97% of the world's most affluent and high net worth individuals. With over 2.3 million unique users, Mansion Global is the most powerful platform for elite real estate.

50% of users are from 100+ countries

SEE IN ACTION

INTERNATIONAL ADVERTISING

The leading international buyers are increasing their real estate purchases. Your listings will be exposed to millions of potential buyers across our global network of partners.

100+ International Sites

70+ Countries

MarketWatch

MarketWatch is the #1 in the business financial industry. With over 40 million unique users, MarketWatch is the most powerful platform for elite real estate. It is a subsidiary of Dow Jones & Company, a leader in news and information.

40 MILLION Unique Users

78% of subscribers use MarketWatch to make personal investments

SEE IN ACTION

INTERNATIONAL REACH

Over 100 countries and 400+ languages

UNIQUE PROPERTIES

Uniquely designed and built properties that stand out from the crowd.

THE WALL STREET JOURNAL

WSJ.com reaches an elite global audience of 42.4 million digital readers per month who seek the news and information critical to their business and personal lives.

#1 Best Circulation Publication

#1 Highest Brand of Executive Management Relationship

SEE IN ACTION

BARRON'S

Barron's is an American weekly financial newspaper, founded by Charles G. Barron & Company, a division of News Corp. Founded in 1921, Barron's is the most authoritative source of financial information for investors and business leaders.

99% of subscribers use Barron's

SEE IN ACTION

UPMKT
POWER OF STYLE & DISTINCTION

An international publication dedicated to upscale real estate and the people who love it. Follow the latest trends in home design, architecture, trending commodities and cities. Get a lot more.

SEE IN ACTION

PERFECT PRESENTATION

Your home will be featured on its own dedicated property website and URL, ready to be captured and social shared. The presentation includes a stunning Google Earth aerial flyover and YouTube video. Our dedicated mobile app and tools allow for seamless viewing on any device.

SEE IN ACTION

* Some publishers may have listing price thresholds or minimums that may limit publication of some listings.

Luxury Listing Center Benefits

LUXE PRESENTATIONS

Every listing gets the royal treatment, with its own mobile-optimized website, video tour and branded eBrochure. The centerpiece is a 16-page interactive Media Kit that lets you show your extraordinary marketing to current and future sellers.



Listing Website



Video Tour



16 Page Interactive
Media Kit PDF



Weekly Activity
Report Email



Branded eBrochure



Facebook & Youtube
Video Posts

BONUS: ON DEMAND PRESENTATION CREATOR

Instantly create a stunning custom-branded presentation for any listing with just a few clicks, and impress your prospective clients with world-class marketing capabilities.



ELITE AGENT

Build your reputation
as a luxury agent.
Join the exclusive
elite at eXp Luxury.



LEAD
GENERATION

PRIVATE
TRAININGS

PRESENTATION
TOOLS

BRAND
AWARENESS

PRIVATE
MASTERMINDS

EXCLUSIVE
LIVE EVENTS

GLOBAL EXPOSURE

eXp Realty is the fastest-growing real estate company in the world with agents in the **United States, Canada, the United Kingdom, Australia, South Africa, India, Mexico, Portugal, France, Puerto Rico, Brazil, Italy, Hong Kong, Colombia, Spain, Israel, Panama, Germany, Dominican Republic, Greece, New Zealand, Chile, Poland** and **Dubai** and continues to scale internationally.

This means you have the ability to leverage eXp's global network and go to the ends of the earth to sell your listings, showcasing them to a network of investors and buyers on over 90 international real estate search sites in key markets throughout Asia, Europe, South America, and more.





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www.expluxury.com